



**For accredited members
of the media:**

Scott Ingram
Senior Vice President
(916) 732-2806

Operations Center

The Golden 1
P.O. Box 15966
Sacramento, CA 95852-0966
www.golden1.com

FOR IMMEDIATE RELEASE

**THE GOLDEN 1 LAUNCHES WEB-BASED
COLLEGE PLANNING SERVICE THROUGH
COLLEGIATE FUNDING SOLUTIONS**

SACRAMENTO, Calif., December 17, 2007—The Golden 1 Credit Union has announced the introduction of a web-based college planning service offered by Collegiate Funding Solutions (CFS).

Members will have access to the service at the Golden 1 website and will be able to create customized plans containing strategies designed to reduce the ever-increasing cost of a college education. These plans also provide practical options for college savings and financing decisions.

“The Golden 1 is continually looking for ways to add value for our members,” said Teresa A. Halleck, President and CEO of The Golden 1. “This program is another innovative way for The Golden 1 to provide much needed assistance to its members.”

Collegiate Funding Solutions provides a web-based college planning service that helps credit union parents of all income brackets develop custom-designed plans to help reduce their out-of-pocket costs for a college education.

“We are very excited about this partnership,” said Roger Lorelle, President of Collegiate Funding Solutions. “The Golden 1 is clearly an industry leader in providing innovative and value-added services to its members and our partnership demonstrates their commitment to maintaining that leadership position.”

The Golden 1 Credit Union is California’s leading credit union, with 74 offices, \$6.7 billion in assets and more than 670,000 members.

Collegiate Funding Solutions is a leading provider of integrated, web-based college planning technology solutions for financial institutions, professional financial advisors and college planning organizations.

For additional information on CFS visit www.collegiatefundingsolutions.com.